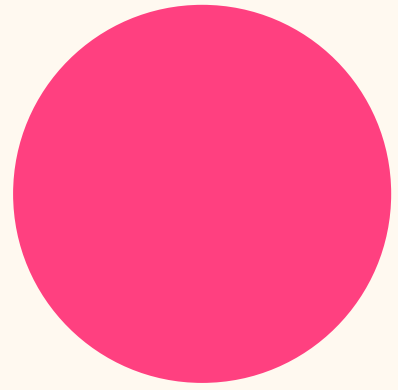


DHRUVAATMA SYSTEMS

DPIIT-recognized AI startup · Pune, India



AI BOOTCAMP FOR ENGINEERS · 6-MONTH LIVE ONLINE COURSE

Build to Earn.

6 months · 24 weeks. Build a real product.

Get a job, freelance, or launch your startup.

**CALL / WHATSAPP TO ENROLL:
+91 95618 52993**

contact@dhruvaatma.com
dhruvaatma.com/build-to-earn

JOB-READY

FREELANCER

FOUNDER

COHORT 1 ENROLLMENT OPEN

Limited to 25 students per batch

6

MONTHS
24 WEEKS



THE PROBLEM

90% of engineering students

LEARN AI.

10% can BUILD with it.

Most AI courses in India teach you theory. They give you certificates. They show you ChatGPT prompts. Then they leave you exactly where you started — with a resume that looks like everyone else's, and zero shipped products.

The market doesn't reward what you **know** about AI. It rewards what you **build** with it.

Whether you want a job, freelance income, or your own startup — the path is the same.

Build something real.

The rest follows.

24

WEEKS

Of live mentorship

144

HOURS

Live instruction

3

PATHS

Open to you

THREE PATHS · ONE COURSE

Three students. Three goals.

One course.

You pick your path. I'll build the skills.

FOR JOB SEEKERS

Career-Ready Engineer

Stand out in placements with a live product on your resume.

- > Live AI product on your resume
- > Optimized LinkedIn profile + mock interviews
- > Job-ready in AI engineering roles by Month 6 / Week 24

FOR FREELANCERS

Independent Freelancer

Earn from your AI skills while still studying.

- > Live Upwork profile with services published
- > Portfolio of 3-5 shipped projects
- > Path to INR 50K-2L per month by Month 6 / Week 24

FOR FUTURE FOUNDERS

Future Founder

Build your startup before you graduate.

- > Live startup product with first users
- > Pitch deck delivered to a panel of founders
- > Government scheme + VC outreach by Month 6 / Week 24

THE ROADMAP

From student to AI builder in 6 months.

24 weeks · 72 live sessions · 144 hours

01 AI Foundations & First Win

AI revolution · Prompt engineering · AI toolbox · First automation

[MILESTONE] Live AI automation you personally use

02 Website Development with Vibe Coding

Website ideas · Build with Cursor · Vercel hosting · GitHub CI/CD

[MILESTONE] Real website built with vibe coding, live online

03 Product Thinking & Startup Foundation

PDLC · Discovery & research · Pitch your idea · Idea selection

[MILESTONE] Your locked, scoped startup idea

04 Building the Real Product

Claude Code setup · Supabase · Writing PRD · Project planning

[MILESTONE] PRD complete + project skeleton live

05 Build, Polish, Ship

Wireframes · APIs & testing · End-to-end polish · LAUNCH DAY

[MILESTONE] YOUR LIVE STARTUP — real URL, real users

06 Career, Funding & Launch

Resume + LinkedIn · Upwork setup · Pitch deck · Demo Day

[GRADUATION] Live product + Upwork + Resume + Pitch + Grant submitted

WHAT YOU WALK AWAY WITH

By Month 6 / Week 24, you have:

- ✓ 1 live, deployed AI-powered product (your own)
- ✓ Complete PRD you wrote and shipped from
- ✓ GitHub portfolio with 3-5 projects
- ✓ Active Upwork profile with services published
- ✓ Optimized LinkedIn + AI-builder resume
- ✓ Pitch deck + recorded 3-minute pitch
- ✓ Submitted government scheme application
- ✓ Alumni community access (lifetime)

INVESTMENT

Premium course. Student-friendly price.

<p>STANDARD</p> <p>Full Cohort Access</p> <p>INR 49,999</p> <p>One-time or 2 installments</p> <ul style="list-style-type: none"> ✓ 6 months · 24 weeks · 72 live sessions ✓ Live MVP deployment ✓ Resume + LinkedIn + Upwork setup ✓ Pitch deck + Demo Day ✓ Lifetime alumni access 	<p>* EARLY BIRD *</p> <p>First 10 Students Only</p> <p>INR 39,999</p> <p>SAVE INR 10,000</p> <ul style="list-style-type: none"> ✓ Everything in Standard, plus: ✓ Priority mentorship slots ✓ Early course materials access ✓ Featured Demo Day spot ✓ Founding cohort recognition ✓ Locked-in future course price
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PAYMENT OPTIONS: One-time · 2 installments · 3 installments · No-cost EMI via Razorpay

Ready to build?

Apply for Cohort 1 today. Limited to 25 students.

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- > **EMAIL:** contact@dhruvaatma.com